

# The Alternative Board Privacy Statement & Terms of Use

The Alternative Board Australia and The Alternative Board Queensland (TAB AUS) is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Statement applies to the TAB AUS websites and governs the collection and usage of personal data by TAB AUS whether collected from our websites or in any other way.

TAB AUS collects personally identifiable information, such as your e-mail address, name, home or work address or telephone numbers from various sources including our website, third party marketing lists and our franchise owners. (TAB AUS also collects anonymous demographic information and while this is not subject to data protection legislation, we still keep it safe).

**Personal information about other individuals:** If you give us information on behalf of someone else, you confirm that either;

(1) the other person has a contractual relationship with you and knows that you will be transferring their personal data to us for specific purposes and/or

(2) s/he has appointed you to act on his/her behalf and has agreed that you can:

- give consent on his/her behalf to the processing of his/her personal data
- receive on his/her behalf any data protection notices
- give consent to the processing of his/her sensitive personal data (as listed below).

TAB AUS is not responsible for the privacy statements or other content on websites outside of the TAB AUS and TAB AUS family of websites.

Our website may contain links to other websites. Please be aware that we are not responsible for the privacy practices of such other sites. When you go to other websites from here, we advise you to be aware and read their privacy policy.

## Use of your Personal Information

TAB AUS collects and uses your personal information to operate the TAB AUS website and deliver the services you have requested. Any other use of personal data will be for our legitimate business interest.

For example, TAB AUS uses personally identifiable information for internal record keeping, to tell you of other products or services available from TAB AUS and its affiliates, or share information we think would be relevant to you and to carry out surveys to conduct research about your opinion of current services or of potential new services that may be offered.

TAB AUS does not hold, use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit, express consent.

TAB AUS will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on TAB AUS or the site; (b) protect and defend the rights or property of TAB AUS; and, (c) act under exigent circumstances to protect the personal safety of users of TAB AUS, or the public.

### Retention Periods

We store your personal data on secure servers until you ask us to destroy it and in each case unless the law requires us to store the data for a longer period.

## Your Rights

### **Right to access – i.e., to request a copy of your information**

You can request a copy of your personal information which we hold by:

- writing to us (see 'How can you contact us?' below); and
- providing us with proof of your identity (a copy of your driving licence or passport); and
- let us know what information you want.

### **Right to correct any mistakes in your information**

You can require us to correct any mistakes in your information which we hold by:

- writing to us (see 'How can you contact us?' below)
- let us have enough information to identify you
- let us know the information that is incorrect and what it should be replaced with.

### **Right to remove your details from our records or restrict how we use your information**

You can ask us to stop contacting you for particular purposes or remove your information completely from our records. There may be a legal reason why we need to keep your personal data and in that circumstance we will destroy your personal information as soon as we are legally entitled to do so. If you would like us to stop contacting you with information about our services, please:

- email or write to us (see 'How can you contact us?' below); or
- click on the 'unsubscribe' button at the bottom of the email correspondence and/or newsletter; or
- let us know what method of contact you are not happy with if you are unhappy with certain ways of contacting you only (for example, you may be happy for us to contact you by email but not by telephone).

## Use of Cookies

The information about your computer hardware and software which is automatically collected by TAB AUS when you access our website(s) via "cookies" (and can include: your IP address, browser type, domain names and referring website addresses) is used to help you personalise your online experience and is used by TAB AUS for the operation of the website service, to maintain quality of the service, and to provide general statistics regarding use of the TAB AUS website.

A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalise TAB AUS pages, or register with TAB AUS site or services, a cookie helps TAB AUS to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as web forms, billing addresses, shipping addresses, and so on. When you return to the same TAB AUS Web site, the information you previously provided can be retrieved, so you can easily use the TAB AUS features that you customised.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to

decline cookies, you may not be able to fully experience the interactive features of the TAB AUS services or websites you visit.

## Security of your Personal Information

TAB AUS secures your personal information from unauthorised access, use or disclosure. TAB AUS secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure.

Our staff and franchise owners are bound by obligations of confidentiality and trained in the protection of personal data. We use all reasonable endeavours to comply with the relevant data protection legislation and use the appropriate technical and organisational measures necessary to safeguard your personal data. We only share your personal data with third parties who also comply with the relevant data protection legislation.

While we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet is not secure and for this reason we cannot guarantee the security or integrity of any personal data that is transferred from you or to you via the internet. If you have any particular concerns about your information, please contact us (see 'How can you contact us?' below).

## Changes to this Statement

TAB AUS will occasionally update this Statement of Privacy to reflect company and customer feedback and changes in the legislation relating to personal data. TAB AUS encourages you to periodically review this Statement to be informed of how TAB AUS is protecting your information.

## Unsubscribing

If you no longer wish to receive information and updates from TAB AUS please send an email to [rebecca@thealternativeboard.com.au](mailto:rebecca@thealternativeboard.com.au) or [megan@thealternativeboard.com.au](mailto:megan@thealternativeboard.com.au) with the email address you wish to unsubscribe.

## How do we deal with complaints and requests

You can contact us by email, or send your request or complaint to the postal address below. We undertake to respond within 30 days. If the request or complaint will take longer to resolve, we will provide you with a date by which we expect to respond.

## Our obligations

This online service is bound by the provisions of the [Privacy Act 1988 \(Cth\)- external site](#), including the [Australian Privacy Principles- external site](#).

## Terms of Use

### General

Your use of [thealternativeboard.com.au](http://thealternativeboard.com.au) is deemed to be your acceptance of these Terms of Use. Please read them carefully.

Access to and use of [thealternativeboard.com.au](http://thealternativeboard.com.au) is subject to these terms and conditions and all applicable laws. TAB AUS may revise these terms and conditions from time to time.

If any of these terms of use are held to be invalid, unenforceable or illegal for any reason, the remaining terms of use will continue in full force.

Please contact us if you have any questions, problems or feedback regarding the terms of use.

### **Lawful purposes**

You agree to use thealternativeboard.com.au only for lawful purposes, and in a manner that does not infringe the rights of or restrict or inhibit the use and enjoyment of thealternativeboard.com.au by any third party. This includes conduct which is unlawful or which may harass or cause distress or inconvenience to any person, the transmission of obscene or offensive content or disruption to thealternativeboard.com.au

You must not post or transmit via thealternativeboard.com.au any unlawful, defamatory, obscene, offensive or scandalous material, or any material that constitutes or encourages conduct that would contravene any law.

### **Trademarks and Servicemarks**

The product and service names and logos used on this Web Site are servicemarks/trademarks or registered servicemarks/trademarks of The Alternative Board® or its affiliates. The Alternative Board®, are servicemarks of The Alternative Board®, other products, services, and company names mentioned on this web site are the trademarks of their respective owners. Unauthorised use is prohibited.

### **Disclaimer**

Your use of thealternativeboard.com.au does not:

affect or reduce any obligation owed to you by any Agency; or

reduce any obligation you owe to any Agency.

The thealternativeboard.com.au website is not a substitute for independent professional advice and you should obtain any appropriate professional advice relevant to your particular circumstances. You must exercise your own judgement and carefully evaluate the material on thealternativeboard.com.au.

We strive to protect information you provide on thealternativeboard.com.au. We will use all reasonable endeavours to ensure that thealternativeboard.com.au and your information are not compromised.

We recommend that you use appropriate and up-to-date firewall and anti-virus software to protect your computer systems.

Where connection to a system or website outside our control compromises the objectives of thealternativeboard.com.au, we may sever links to that website or system.

We make no representation that the material on any linked websites does not infringe the intellectual property rights or any other rights of any person. We do not authorise the reproduction of such material.

The content should be up-to-date and accurate. Links will be made in good faith with the expectation that the content is appropriately maintained by the author and is timely and accurate. However, we can offer no guarantees of this.

## Contact Information

TAB AUS welcomes your comments regarding this Statement of Privacy. If you believe that TAB AUS has not adhered to this Statement, or you have any requests relating to your personal data please contact TAB AUS at:

The Alternative Board via email [doug@thealternativeboard.com.au](mailto:doug@thealternativeboard.com.au) (TAB Australia) or [claire@thealternativeboard.com.au](mailto:claire@thealternativeboard.com.au) (TAB QLD).

Last updated: 20 August 2018

## Appendix

The table below lists all cookies currently in use on the <http://thealternativeboard.com.au> website.

All of these cookies can be removed safely without affecting the functionality / layout of the website.

Name	Provider	Purpose	Expiry
_ga	Google.com twitter.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years
1P_JAR	google.com	These third party cookies are used to collect information about how visitors use the site. The information is used to compile reports to improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. More information about Google cookies.	1 month
APISID	google.com		2 years
HSID	google.com		2 years
NID	google.com		6 months
SAPISID	google.com		2 years
SID	google.com		2 years
SIDCC	google.com		3 months
SSID	google.com		2 years
OTZ	notifications.google.com		1 month
DSID	DoubleClick.net		This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.
IDE	DoubleClick.net	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.	1 year
lang	cdn.syndication.twimg.com	Remembers the user's selected language version of a website	When browsing session ends

PREF	youtube.com	This 3rd party persistent cookie Google cookie that can be created by embedded Google or YouTube content. User preferences related. The PREF cookie may store your preferences and other information, in particular your preferred language (e.g. English), how many search results you wish to have	8 months
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